



## Program Manager - Just For Kicks - Mumbai

### Summary

If you're expecting a full blown 'job' description - you might want to just close the tab straight away, for we don't want to disappoint you. We are a start-up, one that is on the road less traveled making a genuine attempt to change the attitude towards sports in India. Much like the work we do, our attitude towards 'work' (if you'd like to call it that) is different. We are fun, a wee bit crazy, mad about sports, worried about education, and wear our heart on our sleeves. If you relate to any of that, keep aside a couple of minutes – we would like to tell you what we do and why we might like having you on board.

### About The Organization

With the motto of #EveryonePlays, Just For Kicks intervenes in low-income public and private schools to enable children to succeed socially and professionally while leading healthier lives through its football program. It also serves as a launchpad for grassroots talent given its school-based intervention model.

Since its inception in 2011, Just For Kicks has impacted children in over 100 private and public schools. In 2016-17, Just For Kicks will be working with 2,500 children in Mumbai, Pune, Bangalore, and Hyderabad – providing them with resources, intense training, and opportunity to participate in the youth league/tournament through its Football program.

Among all the organizations that harness the power of sport to bring about change, we're one among the handful that focuses on an in-school intervention model. We believe in working with children when they begin school and work towards child retention, life skills development, fitness improvement, and ultimately – academic success too. We begin working with children at the age of 7 and continue supporting the same child all the way up until 15 years of age, providing a minimum intervention time of 6-7 years. Our in-depth attention towards each child has a significant impact on the child's approach towards school, which causes a positive effect on attendance and dropout rates.

We believe one of the biggest gaps in our football system today is a lack of clear structure at the grassroots, especially within schools. Our way forward lies in building a large common platform across the country where every child with an appetite for the game gets the opportunity to showcase it to a wider audience. Our event School Football Championship serves as a platform for players to showcase their talent while building life skills, giving themselves a unique chance to be scouted for further development with local and international football clubs.



## Our Program Manager role includes but is not limited to

1. Understanding every aspect of the Just For Kicks curriculum and philosophy in order to take the lead on its implementation yourself, as well as through the coaches.
2. Understanding operations and logistics of implementing the program in order to ensure the Just For Kicks vision comes alive in all partner schools.
3. Co-schedule and co-plan the coach training sessions with the coaching expert. Be the point of contact between the coaching expert and the coaches during sessions. Assist the expert through this process, and also ensure the coaches have understood the curriculum and how to use the app at the end of the training program.
4. Conducting random visits to each school 2-3 times a month. This is to understand and record:
  - a. Coaches' teaching methodology
  - b. Coaches' behavior
  - c. Coaches' lesson for the day, and how he/she is implementing it
  - d. Checking the proper usage of the app
  - e. General quality control of delivering the program (your feedback, and mode of communication to the coach will be primary here)
  - f. School relationships
5. Conducting detailed assessments at various points in the year and analyzing the data to create reports.
6. Ensuring 40 sessions per team are completed by the time our tournament, the School Football Championship, starts.
7. Re-developing the curriculum and assessments to ensure Program quality is continuously improving.
8. Sound knowledge on the technical side of football and potentially have prior coaching experience.

If this sounds like the job for you, write to us at [everyoneplays@jfindia.org](mailto:everyoneplays@jfindia.org)