



Intern - Just For Kicks - Mumbai

Summary

If you're expecting a full blown 'job' description - you might want to just close the tab straight away, for we don't want to disappoint you. We are a start-up, one that is on the road less traveled making a genuine attempt to change the attitude towards sports in India. Much like the work we do, our attitude towards 'work' (if you'd like to call it that) is different. We are fun, a wee bit crazy, mad about sports, worried about education, and wear our heart on our sleeves. If you relate to any of that, keep aside a couple of minutes – we would like to tell you what we do and why we might like having you on board.

About The Organization

With the motto of #EveryonePlays, Just For Kicks intervenes in low-income public and private schools to enable children to succeed socially and professionally while leading healthier lives through its football program. It also serves as a launchpad for grassroots talent given its school-based intervention model.

Since its inception in 2011, Just For Kicks has impacted children in over 100 private and public schools. In 2016-17, Just For Kicks will be working with 2,500 children in Mumbai, Pune, Bangalore, and Hyderabad – providing them with resources, intense training, and opportunity to participate in the youth league/tournament through its Football program.

Among all the organizations that harness the power of sport to bring about change, we're one among the handful that focuses on an in-school intervention model. We believe in working with children when they begin school and work towards child retention, life skills development, fitness improvement, and ultimately – academic success too. We begin working with children at the age of 7 and continue supporting the same child all the way up until 15 years of age, providing a minimum intervention time of 6-7 years. Our in-depth attention towards each child has a significant impact on the child's approach towards school, which causes a positive effect on attendance and dropout rates.

We believe one of the biggest gaps in our football system today is a lack of clear structure at the grassroots, especially within schools. Our way forward lies in building a large common platform across the country where every child with an appetite for the game gets the opportunity to showcase it to a wider audience. Our event School Football Championship serves as a platform for players to showcase their talent while building life skills, giving themselves a unique chance to be scouted for further development with local and international football clubs.



Our preferable Intern should possess:

- Love for sports and desire to work with children
- High discipline, work rate, drive and excellence
- Excellent managerial skills
- Excellent communication skills - writing skills presentation and negotiation skills
- Set high standards motivate co-workers to achieve the same
- Business development skills

Our preferable intern will be able to work on one or more of these areas:

- Sales & Business Development - Planning, executing and contributing to the sales and development of the organization by targeting schools, other organizations and individuals
- Operations - Planning and scheduling sessions at various centers, ensuring smooth functioning of all the centers
- Partnerships - Create, maintain and further develop a relationship with partner schools and parents
- Training & Quality - Understanding various sports training techniques and methods, overseeing sessions of all coaches and training them to uplift the quality and impact of the program. Working and improving soccer curriculum of the organization
- Social Media and PR - If a Facebook post of yours receives 500 likes or a tweet receives a handful of retweets, you'll blend in right into the role. We need you to handle all our channels effectively while maintaining our quirky fun nature. If you can twist a run-of-the-mill regular story into a passionate, powerful, exciting one, you'd be perfect.

If this sounds like the job for you, write to us at everyoneplays@jfindia.org