



City Lead - Just For Kicks - Mumbai

Summary

If you're expecting a full blown 'job' description - you might want to just close the tab straight away, for we don't want to disappoint you. We are a start-up, one that is on the road less traveled making a genuine attempt to change the attitude towards sports in India. Much like the work we do, our attitude towards 'work' (if you'd like to call it that) is different. We are fun, a wee bit crazy, mad about sports, worried about education, and wear our heart on our sleeves. If you relate to any of that, keep aside a couple of minutes – we would like to tell you what we do and why we might like having you on board.

About The Organization

With the motto of #EveryonePlays, Just For Kicks intervenes in low-income public and private schools to enable children to succeed socially and professionally while leading healthier lives through its football program. It also serves as a launchpad for grassroots talent given its school-based intervention model.

Since its inception in 2011, Just For Kicks has impacted children in over 100 private and public schools. In 2016-17, Just For Kicks will be working with 2,500 children in Mumbai, Pune, Bangalore, and Hyderabad – providing them with resources, intense training, and opportunity to participate in the youth league/tournament through its Football program.

Among all the organizations that harness the power of sport to bring about change, we're one among the handful that focuses on an in-school intervention model. We believe in working with children when they begin school and work towards child retention, life skills development, fitness improvement, and ultimately – academic success too. We begin working with children at the age of 7 and continue supporting the same child all the way up until 15 years of age, providing a minimum intervention time of 6-7 years. Our in-depth attention towards each child has a significant impact on the child's approach towards school, which causes a positive effect on attendance and dropout rates.

We believe one of the biggest gaps in our football system today is a lack of clear structure at the grassroots, especially within schools. Our way forward lies in building a large common platform across the country where every child with an appetite for the game gets the opportunity to showcase it to a wider audience. Our event School Football Championship serves as a platform for players to showcase their talent while building life skills, giving themselves a unique chance to be scouted for further development with local and international football clubs.



Our City Lead role includes but is not limited to

1. Overseeing and supervising the implementation and execution of the Program as per standards set in the past as well as other locations
2. Renew existing partnerships that are key to the work we do and actively enhance the reach of the Just For Kicks brand, while simultaneously developing new partnerships that will strengthen the impact of the Program.
3. Raise funds through various mechanisms to allow the Program to be delivered to all schools at a high standard of quality. Fundraising directly defines how much reach Just For Kicks can have within a city.
4. Train and mentor Program Managers and other Just For Kicks employees to ensure the team remains motivated, committed and aligned. As a City Lead, every person that works with Just For Kicks in your city must be supported in a way that guarantees their investment and effort.
5. Design, plan, and execute all aspects of the School Football Championship; right from ground bookings to schedules to logistics and general management.
6. Continuously contribute to the professional development of the Just For Kicks team, through feedback, conversations, and co-planning activities.
7. Define and plan changes internally and on the ground that will serve to improve the quality of work and impact on children's development.
8. Take charge of all decisions and efforts within your city, with goals and metrics that are defined by you and your team.

If this sounds like the job for you, write to us at everyoneplays@jfindia.org